COLGATE-PALMOLIVE

Colgate-Palmolive advances vision for secure manufacturing with a unified platform approach

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RESULTS Balancing security and productivity.

6 to 1
Consolidated six different tools to one console for incident investigation with Cortex XSOAR.

Improved resilience
Enhanced performance for 900 unique applications across business and factory sites.

200k+
Unique threats blocked per month, on average, with Prisma Access.

From its start as a soap and candle business in 1806, Colgate-Palmolive Company has grown to be a globally recognizable brand, serving hundreds of millions of consumers daily. With a presence in over 200 countries and territories, the company's products, including oral care, skin health, personal care, home care and pet nutrition, aim to reimagine a healthier future for people, their pets and the planet.

Colgate-Palmolive leadership recognizes that threat actors aren't just targeting high-value data in financial services anymore; every industry is at risk, especially manufacturing. Its CISO had a vision to improve the company's overall security posture and make security not a barrier but rather an *enabler* to productivity.

CUSTOMER
Colgate-Palmolive Company

INDUSTRY
Consumer packaged goods

EMPLOYEES
34,000

COUNTRY
Multinational

PRODUCTS & SERVICES
Next-Generation Firewalls

Cloud-Delivered Security Services
- Advanced Threat Prevention
- WildFire®
- Advanced URL Filtering

Prisma® SASE

Cortex XSOAR®

Strata™ Cloud Manager

CHALLENGE

A vision for consistent security and connectivity, everywhere.

As the leader of a global company with manufacturing facilities and offices spread across hundreds of locations, Colgate-Palmolive CISO Alexander Schuchman needed to raise the standard. He explains, "We needed a best-in-class security program to defend the company."

The team set out to:

- Secure operational technologies (OT) at manufacturing locations the same as IT within offices.
- Enhance performance for critical applications across manufacturing and business sites.
- Provide visibility and consistent security to support employees working from anywhere.
- Improve the efficiency and efficacy of the Security Operations Center.
- Drive greater collaboration between teams and eliminate redundant solutions.

Path to platformization

IT and OT security
Next-Generation Firewalls
Deployed at factories, corporate offices and data center

Advanced security treatment
Cloud-Delivered Security Services
- Advanced Threat Prevention
- WildFire
- Advanced URL Filtering

Branch transformation
Prisma SD-WAN
Application uptime, resiliency and troubleshooting

Secure remote access
Prisma Access
Secure connectivity for remote locations and users

SOC automation
Cortex XSOAR
Playbooks for automated incident response

SOLUTION

IT and OT network security drives consistency.

Colgate-Palmolive's journey to improve its security posture started with a move to unify network security across all locations. The company selected Palo Alto Networks Next-Generation Firewalls for its data center, worldwide manufacturing plants and large campus business sites, consolidating legacy firewall and web proxy solutions. This enabled Colgate-Palmolive to drive a consistent posture by leveraging the same security for both IT and OT environments. It also adopted Cloud-Delivered Security Services to apply additional security treatment on network traffic. Subscriptions like Advanced Threat Prevention, Advanced URL Filtering and WildFire allow Colgate-Palmolive to leverage the latest threat intel and stop attacks in real time.

Integrated SASE improves productivity and security efficacy

As Colgate-Palmolive continued to grow and evolve, it needed a better solution to connect and secure its employees wherever they work. Building on the protection from its Next-Generation Firewalls, the company adopted Prisma SD-WAN and Prisma Access to form an integrated SASE architecture.

Together, Prisma SASE gives Colgate-Palmolive end-to-end visibility over its network traffic and an ease of troubleshooting. The solution has enhanced resilience for up to 900 unique applications across factory and business sites by autonomously identifying and avoiding performance issues. In particular, the company's main collaboration tool in Google Meet has significantly improved to keep its teams as productive as possible. In addition, Prisma Access blocks over 200,000 unique threats, on average, per month, ensuring that employees and devices are secure whether they're at home, on the go or in a remote site.

SOC automation enables greater efficiency

Another area of focus was to modernize the Colgate-Palmolive Security Operations Center (SOC). Previously, the SOC team relied on a manual approach to threat investigations with a confusing mix of six different communication methods, including spreadsheets, phone calls, emails, ticketing systems and other siloed tools. Adopting Cortex XSOAR has allowed SOC analysts to use a single platform as their source of truth for all incident management efforts, leveraging the solution's playbooks with built-in automations to jumpstart investigations and accelerate response times.

900
Unique applications gained enhanced performance.

200k+
Unique threats blocked per month.

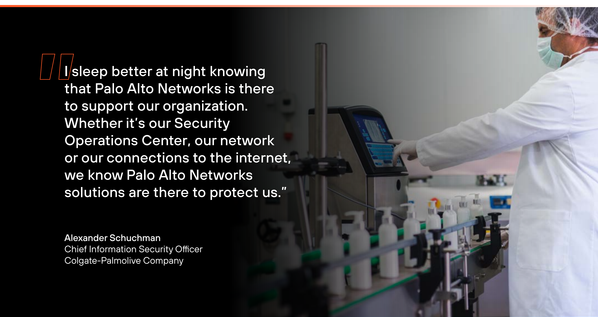
6 Different tools consolidated to **1** console.

Unified platforms reduce complexity and increase collaboration.

Before Colgate-Palmolive began modernizing its approach to networking and security, teams relied on a variety of tools to manage day-to-day operations. Changes to security policies required team members to switch between multiple consoles. The Network Security Platform from Palo Alto Networks extends the same policies and security services from the Next-Generation Firewalls to Prisma Access, which can all be managed from a centralized interface in Strata Cloud Manager for comprehensive visibility across all users and locations. By automating incident investigation and consolidating workflows with Cortex XSOAR, the SOC can remain aligned as a team and focus their efforts on the highest priority cases.

Having all of these solutions delivered through the same vendor was a huge bonus for Schuchman, who shares, "The value proposition of the overall platform play was much more beneficial and much easier to manage from an operational perspective." The approach has dramatically reduced complexity and increased collaboration between security and networking teams as Colgate-Palmolive seeks to lead the manufacturing industry in security best practices.

Find out more about how Palo Alto Networks best-in-class solutions can improve security for your organization. Learn more about Next-Generation Firewalls, Prisma SASE and Cortex XSOAR.



"I sleep better at night knowing that Palo Alto Networks is there to support our organization. Whether it's our Security Operations Center, our network or our connections to the internet, we know Palo Alto Networks solutions are there to protect us."

Alexander Schuchman
Chief Information Security Officer
Colgate-Palmolive Company

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